

Westwing GmbH

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Interim Report

Ms Coline Wolff has been employed in our company since 1 August 2018 in the Club Creative department, most recently as Senior Graphics & Merchandising Manager FR.

The Westwing mission is to inspire and make every home a beautiful home. In only 11 years on the market, we have grown to more than 522 million Euros in annual revenue. More importantly, the opportunity ahead of us is massive. The Westwing team is the secret to our success. Our more than 1,900 team members balance creativity and style with innovative technology and strong business fundamentals. We are proud to be working with inspiring colleagues who are smart, fun, ambitious, and looking for the challenge to transform an industry and take it into the future.

Her main tasks and responsibilities particularly include:

- Responsible for the Club website French market:
 - Look and feel of newsletter and content, ensuring French market needs are met
 - Generating the newsletter, ensuring all URLs and sales assets are uploaded correctly
 - Content planning in close collaboration with Sales
- Weekly touch points with marketing
- Responsible for quarterly style guide creation and presentations
- Finding new ideas, input, design and campaigns ideas for the French market or collaboration every quarter
- Leading and growing the Junior Graphic Designer
- Responsible for art direction of photoshoots, e.g. big projects (Westwing Birthday) and supplier shoots
- Merchandising: responsible for daily product sortings, aligning closely with the Production team
- Worked on the partnership/collaboration brochure

Ms Wolff possesses excellent in-depth specialist knowledge even in peripheral fields, which she always applies to our business processes in a most effective and beneficial manner. Ms Wolff has always shown a lot of engagement in the company. She proactively participated in our so-called 'Social Impact Day'. She did the organisation for one event and attended all meetings as the DRI of the project to ensure a good planning. She is continuously and very successfully expanding and updating her extensive specialist knowledge to the benefit of our company by regularly attending events to further her education.

Due to her very good perception, she is always able to understand complex situations immediately and to find very good solutions straight away. Ms Wolff always works using her own initiative and completely identifies with her responsibilities and our company at all times. She always displays an impressive level of dedication and motivation. She always demonstrates resilience even in highly stressful situations.

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Her impressive organisational skills enable her to plan and control her work and carry out her tasks very quickly with excellent results. She always works independently, extremely carefully, with a very high level of concentration and flexibility. Trustworthiness and absolute reliability characterise the work ethic of Ms Wolff at all times.

Even when faced with extremely complex problems, she always finds very effective solutions which she is able to implement successfully and thus always achieves excellent work results. The performance of Ms Wolff always earns our full recognition in every respect.

She is respected by everyone for her consistently friendly and well-balanced demeanour. She is always helpful, courteous, and where necessary, she puts the interests of others before her own. Her personal conduct towards her line managers, colleagues and clients is always exemplary and loyal.

This interim reference is being provided at the request of Ms Wolff. We are happy to comply with this request. We would like to thank her for her consistently very good performance in the past, and are looking forward to a positive continuation of her employment.

A handwritten signature in blue ink, appearing to read 'M. Rabung', with a stylized flourish at the end.

Miriam Rabung
(VP HR & Organisation)